

PRESS KIT



50^{ème}
Coupe
Icare

50TH ANNIVERSARY

OF THE WORLD'S LARGEST EVENT

DEDICATED TO LIGHT AVIATION SPORTS

A CULTURAL, FESTIVE,
AND AERIAL SHOW
FOR THE WHOLE FAMILY!

ST HILAIRE - LUMBIN (38)
1 SEPTEMBER 19TH TO 24TH, 2023

AIRSHOW
ON SEPTEMBER 23RD & 24TH

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50^{ème}
Coupe
Icare



**EDITORIAL, BY THIBAUT
LAJUGIE AND DIDIER
POYET, CO-PRESIDENTS
OF THE COUPE ICARE**

50^{ème} Coupe Icare

50 YEARS. 50 CANDLES,
50 YEARS OLD.
IN 2023, THE COUPE
ICARE CELEBRATES ITS
50TH ANNIVERSARY.

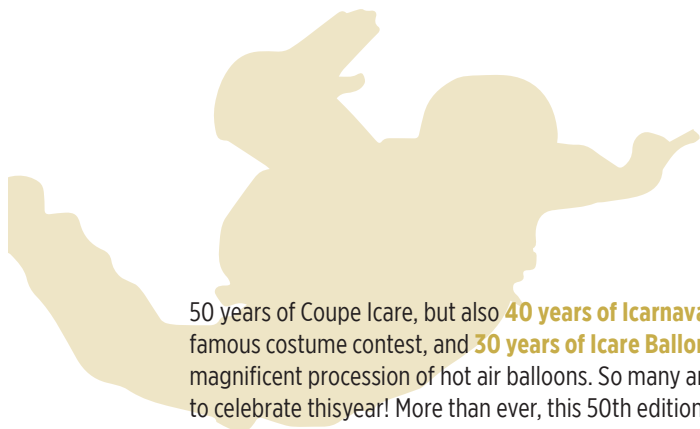
If someone had told them, those handful of daredevils, pioneers, who in 1973 had the idea to gather at the foot of the Chartreuse massif the handful of pilots who were then trying out hang gliding, a very fledgling discipline... If someone had told them that 50 years later, their event would still be here, attracting around **100,000 spectators from around the world every year**. If someone had told them that 50 years later, **their hang gliders would still be there, incredibly more efficient, and now joined by paragliding, but also base jumping, wingsuit flying, skydiving, gliding, hot air balloons, microlights, kite flying, boomerangs...** and so much more. If someone had told them that their small gathering of insiders would become, 50 years later, **the world's largest popular festival dedicated to free flight and aerial sports**. If someone had told them... Would they have believed it?

Yes, certainly. Because these pioneers, as crazy as they were perceived to be, were above all visionaries. They understood early on that mankind's **oldest dream, the dream of Icarus, to break free from gravity, was entering a new phase: that of democratization**.

The nascent free flight, light, without an engine, silent, inexpensive, and relatively safe, was beginning to benefit from **technological innovations that allowed everyone to give it a try**. They understood, already, that the sky, previously reserved for the military, transport companies, and a few wealthy eccentrics, was going to become a playground accessible to the masses. They understood that an **event was needed to match the public's enthusiasm for these new ways of practicing outdoor activities and enjoying nature**. So yes, it's certain: if someone had told them, they would have shrugged and replied, «Of course, the Coupe Icare will celebrate its 50th anniversary, and much more.»

A fiftieth anniversary. A beautiful and symbolic milestone for this young event. Yes, young. Young because it's constantly renewing itself. Young because the Coupe Icare reinvents itself every year: the event remains open to emerging practices and continually welcomes new disciplines of flight. New ways of soaring through the sky appear each year, new aerobatic figures take shape, innovations in equipment repeatedly push the boundaries of what is possible...

Territories are thus explored by new generations of young pilots, builders, athletes, and aerial artists. These new generations all gather at the Coupe Icare. And young, above all, because unanimously, when you take to the air, you remain young. Regardless of age.



50 years of Coupe Icare, but also **40 years of Icarnaval**, the famous costume contest, and **30 years of Icare Ballons**, the magnificent procession of hot air balloons. So many anniversaries to celebrate this year! More than ever, this 50th edition will be an opportunity to celebrate and party.

The Coupe Icare has experienced some difficulties over the past 50 years. For example, it was canceled in 1977 due to strong north winds. In 2020, the event was canceled again, this time due to an international crisis caused by a nasty virus that prevented outdoor enthusiasts from venturing outside. In 2021, the Coupe Icare had to comply with health measures to offer a successful and appreciated event, albeit with a reduced program. However, the **Coupe Icare has always managed to bounce back and reinvent itself by incorporating new sports or artistic disciplines, launching new initiatives**, and ensuring that each edition is more beautiful than the previous one.

For the past 50 years, **the Coupe Icare and its numerous events have been a highlight on the agenda of the entire community of free flight and light aviation**. Pilots, federations, manufacturers, importers, equipment suppliers—none of the actors in the different represented disciplines would miss the world’s largest free flight event. The Coupe Icare is above all a great popular festival focused on the sky, **with the aim of welcoming an increasingly larger audience each year to celebrate and share the culture of flight**. It is also a **professional trade show, a meeting place for the entire global economic and industrial sector**.

Nearly 100,000 visitors will come with their families and friends to witness the aerial ballet of the greatest pilots, be moved by the incredible performances of artists from various backgrounds, soak up the festive atmosphere during the famous Icarnaval with its disguised pilots, or watch the beauty of the world from the sky on the big screen. The audience eagerly awaits spectacular shows and thrilling experiences, as well as poetry, art, music, and surprising performances on land and in the air, all set against the breathtaking natural backdrop of the Chartreuse massif and the Grésivaudan valley.

The Coupe Icare 2023 offers a varied and rich program that will satisfy all desires and cater to all audiences of all ages. It will be a monumental celebration of its 50th anniversary, featuring extraordinary animations. **The entire organizing team of the Coupe Icare, along with its 1,300 volunteers, is excited to welcome the free flight community once again. Beyond these driving forces, it is truly an entire region** that supports the Coupe Icare and eagerly awaits the start of the festivities!

All the participants of this grand event are eagerly looking forward to kicking off the 50th edition of the Coupe Icare. Our teams are working hard to ensure that the 2023 edition of this event becomes an extraordinary celebration over 6 days, bringing together all the elements that have contributed to the success of the Coupe Icare, and much more...

We look forward to seeing you from September 19th to 24th, 2023 in Saint-Hilaire and Lumbin!



TUESDAY 19	WEDNESDAY 20	THURSDAY 21	FRIDAY 22	SATURDAY 23	SUNDAY 24
● ICARE TEST			● ICARE DU CINÉMA		
			● ICARE EXPO		
			● ● ICARE FOLIES		
			● CAFETERIA		
			● ICARE MÔMES		
			● ICARE ATTERO		
			● ICARE BALLONS		
				● ● ICARE SHOW	
				● ● ICARNAVAL	

THE PROGRAM
19 -24 SEPT. 2023
● ST HILAIRE ● LUMBIN



THE COUPE ICARE: AN ESSENTIAL EVENT FOR 50 YEARS THE WORLD'S LARGEST FREE FLIGHT EVENT

OVER THE COURSE OF HALF A CENTURY, THE COUPE ICARE HAS BECOME THE MOST IMPORTANT GLOBAL EVENT DEDICATED TO VARIOUS FORMS OF FREE FLIGHT, AN ESSENTIAL GATHERING FOR THOSE WHO LOVE TO DREAM WITH THEIR HEADS IN THE CLOUDS.

The Coupe Icare offers a range of festive, sporting, artistic, and cultural events for all audiences. Experienced and novice pilots, the general public, young and old, come together each year for a great moment of celebration and to marvel at the feats of the greatest pilots, applaud numerous artistic creations and events, and discover the latest innovations in a constantly evolving field. Over 6 days, **paragliders, hang gliders, paramotors, balloons, aerobatic planes, and many other forms of light aviation sports take to the skies.**

People from all over the world come to the heart of the Isère Alps to participate in this grand celebration. Created in 1974 by a group of passionate friends, the Coupe Icare now attracts nearly **100,000 spectators every September..**

The Coupe Icare takes place just a stone's throw away from **Grenoble**, between the **Grésivaudan** Valley and the **Chartreuse Massif**, on the paragliding take-off areas of the Plateau des Petites Roches (Saint-Hilaire) clinging to the cliffs, and its vast landing area in Lumbin, 700 meters below.

THE COUPE ICARE CATERS TO THE GENERAL PUBLIC AS WELL AS PILOTS AND PROFESSIONALS IN LIGHT AVIATION SPORTS. THE EVENT OFFERS A RICH AND VARIED PROGRAM TO PROVIDE EVERYONE WITH A COMPREHENSIVE OVERVIEW OF FREE FLIGHT:

- Aerial demonstrations of various practices
- Fancy dress flying competitions
- International aerial film festival and conferences
- Equipment testing, professional trade show, and used equipment market
- Children's areas, family-oriented activities, and school visits
- Concerts, street arts, exhibitions... The Coupe Icare brings poetry to the sky



50^{ème} Coupe Icare

2 SITES

Saint-Hilaire with its 4 take-off areas, and Lumbin with its landing areas

An average of
90,000 spectators
per edition, including

10 000 pilots

1 300

volunteers from around
thirty local associations work
on organizing the event

13

represented disciplines:
paragliding, hang gliding,
glider, paramotor, hot air
balloon, parachuting,
paralpinism, aeromodelling,
microlight, kite, falconry,
slackline, boomerang

150

professional exhibitors for a
5,000m² covered exhibition
hall and 10,000m² outdoor
area

700

pilots to put on a show: fancy
dress flights, demonstration
flights, aerobatics...

5 000

spectators at the Icares du
Cinéma in a temporary 600-
seat theater directly located
on the take-off area

800

school students and their
teachers welcomed as part
of Icare Mômes by the young
ambassadors of the Coupe
Icare: children attending
school in Saint-Hilaire

May 1974

the time of pioneers. For
the first time in the sky of
Saint-Hilaire, 3 hang gliders
take off from the «Pré qui
tue» at the foot of the Dent
de Crolles.

September 1974

1st Coupe Icare. 50 hang glider pilots, in this new discipline,
gather in Saint-Hilaire for the first French precision landing
competition. The people of Grenoble and the region witness
for the first time the spectacle of «bird-men»; and the
Grenoble-Chambéry road axis becomes paralyzed.

1983

1st International Aerial Film Festival. The first jury of the festival is chaired by Pierre-François Degeorges, host of the famous TV show «Les carnets de l'aventure»; on Antenne 2. A loyal friend of Saint-Hilaire, who never missed an edition of the festival until his death in 2003.

1983

the first spontaneous fancy dress flights that foreshadow what will make the reputation of the Coupe Icare, the spectacular Icarneval.

1984

the used equipment market is born and the first professional exhibitors set up in the fields of Saint-Hilaire.

1993

the first aerobatic demonstrations in hang gliding and paragliding. It is also the year of the first hot air balloon events.

2004

the first motorized and kite demonstrations

2022

€90,000 donated to the 35 local associations associated with the organization of the Coupe Icare

200

professional exhibitors

120

international media present in 2022

50

private and institutional partners

45 000

followers on social networks



in 2023 the 50th edition will be celebrated with 6 days of festivities.

It is also the 40th edition of Icarneval, the fancy dress flying competition, and the 30th anniversary of Icare Ballons, the magnificent balloon ballet!



CLAUDIE HAIGNERÉ, THE FIRST FRENCH ASTRONAUT TO GO INTO SPACE, HAS ACCEPTED THE ROLE OF GODMOTHER FOR THE 50TH EDITION OF COUPE ICARE!

Deltaplanes, the flying objects at the heart of Coupe Icare's inception in the 1970s, have their origins in space exploration. In the late 1950s, NASA engineers were developing a new wing design for spacecraft reentry into the atmosphere. This wing needed to be foldable, lightweight, and easy to deploy.



HAVING SPENT 25 DAYS, 14 HOURS, AND 22 MINUTES IN ORBIT, CLAUDIE HAIGNERÉ IS NOW PREPARING TO EXPLORE THE WORLD OF COUPE ICARE FOR AN OTHERWORLDLY EXPERIENCE !

The result was a flexible, triangular-shaped wing made of fabric. While the nascent space industry didn't pursue the project, pioneers of free flight embraced the concept and developed it into the deltaplane.

There is indeed a connection between space travel and Coupe Icare. Far-fetched? Perhaps, until this year. In 2023, [Coupe Icare reaches for the moon with Claudie Haigneré](#), reinforcing the link between free flight and space exploration !

On August 17, 1996, Claudie Haigneré became the first Frenchwoman to go into space during a 16-day mission aboard the Russian space station Mir. In January 2001, she embarked on a space shuttle mission and became [the first European woman to stay aboard the International Space Station \(ISS\)](#).

Claudie Haigneré also served as the Minister Delegate for Research and New Technologies in 2002 and later became the Minister Delegate for European Affairs in March 2004.





THE LARGEST CELEBRATION OF LIGHT AIR SPORTS IN THE WORLD, FOR ALL AUDIENCES

ORIGINALLY CONCEIVED BY
PILOTS, FOR PILOTS... BUT
OVER THE YEARS, IT HAS
SUCCESSFULLY INTEGRATED
THE GROWING ENTHUSIASM OF
THE GENERAL PUBLIC FOR AIR
SPORTS.

This fervor, this enthusiasm, this wonder of the audience for ever more spectacular aerial demonstrations, has turned this event into a massive popular festival where people of all ages celebrate the art of fulfilling Icarus's dream: to leave the ground and explore the Earth from the skies.



THE COUPE
ICARE IS ABOVE
ALL A GIGANTIC
OPEN-AIR
THEATER... AND
OPEN TO THE
SKY.

SPECTACLE, ART, POETRY,
HUMOR, SCIENCE,

INNOVATION, SPORT...

THE COUPE ICARE
ENCOMPASSES A BIT

OF ALLOF THESE..





AN INTERGENERATIONAL PROGRAM, FOR FAMILIES AND SEASONED PILOTS

THE COUPE ICARE ON THE GROUND



ICARE FOLIES, FOR VISUAL AND AUDITORY PLEASURE

Concerts, street arts, unusual performances... Blended, energetic, and joyful music sets the rhythm for the evenings. For this 50th edition, the artists will be more numerous than ever, concerts will be everywhere, and the brass bands will spread out in every corner ! To inspire, to move or astonish, to entertain and **make this Coupe Icare a great moment of pleasure and celebration !**



ICARE MÔMES (« ICARE KIDS »), TO DISCOVER AND MARVEL.

A dedicated space for young audiences to awaken their curiosity about things related to the Air and perhaps inspire some vocations ? The little ones can participate in activities related to aviation and aerology. Workshops to understand and experiment: weather and weather vane construction, origami and paper airplanes, water rockets, scientific exploration of air, kite making, gliders and wind turbines, creating costumes and windsocks using recycled paragliders, making paper balloons, constructing and learning to throw boomerangs, sky discovery, falconry demonstrations, bird listening and observation in nature, slackline demonstrations and initiation...





ICARE DU CINÉMA THE UNMISSABLE INTERNATIONAL AERIAL FILM FESTIVAL.

It has been one of the highlights of the Coupe Icare since 1983, with an average of 20,000 spectators in recent editions. A reference festival for image professionals and practitioners of free flight.

The Festival showcases cinematographic productions (short, medium, and feature films) around the theme of air, wind, flight, and all air sports such as paragliding, hang gliding, skydiving, hot air ballooning, powered paragliding, gliding, base jumping, kite flying, boomerang... Motorized air sports are limited to paramotoring, ultralights, aeromodelling, aerobatics, and aerial stunts. Films about bird flight are also accepted.

The Festival receives around a hundred films every year from around the world. After pre-selection, the best films will be submitted to the official Jury of the Festival : a jury composed of sports and image professionals (TV producers, directors...), as well as the Press Jury and a Children's Jury, consisting of CM2 students from schools in St Hilaire, Lumbin, and St Pancrasse.

The screenings of the official selection 2023 will start on Tuesday, September 19. The winners will be announced on Friday, September 22.

The landing area in Lumbin provides a fantastic space that hosts numerous activities, starting with the landings themselves.

Because pilots know well that whatever takes off will eventually have to land ! The goal is to execute this final phase of the flight with as much grace as possible. It's a spectacle in itself ! It's also the ideal area to observe all the aerial shows.

On this zone, there are also activities related to kite flying, ultralights, aeromodelling, kiting, and more.

The department of Isère offers a village organized around sports and recreational activities in this area: climbing walls, slackline, biathlon, virtual reality experiences, skateboarding, pump track for mountain biking and BMX, bicycle maintenance and repair workshops, as well as awareness campaigns for bird protection.

The Icare Landing zone is at the center of attention, but most importantly, at the heart of the valley. Access is free and easy : secure parking for electric bicycles, dedicated and secure cycling paths, shuttles from car parks.

ICARE LANDING, WHERE EVERYTHING THAT FLIES RETURNS TO THE GROUND.



GRAND ANNIVERSARY EVENING ON SATURDAY NIGHT !

To celebrate the 50 candles of the Coupe Icare, we will need a birthday cake worthy of the event...

And for the occasion, in addition to the planned XXL concert and the blazing pyrotechnic shows, Icarneval (the disguised flight contest) comes down to earth! All visitors are invited to wear their most beautiful costumes for a lively carnival! A costume contest will reward the most creative visitors, with some delightful surprises in store !

THE COUPE ICARE, HEAD IN THE AIR...



ICARNAVAL
THE WACKY CONTEST OF COSTU-
MED FLYING LUNATICS.

What do a sofa, a frogman, a trash can, a flower pot, and a dragon have in common? At the Coupe Icare, they all fly in front of a mesmerized audience !

40 years ago, a few pilots spontaneously decided to put on a show by dressing up, simply to make their friends laugh. They inspired others, and soon more and more pilots started preparing increasingly crazy costumes ! What began as a playful joke became the famous Icarnaval.

Today, it's a true highlight of the event, a competition of costumes that are more incredible and fantastic than the next! It's an aerial carnival full of surprises: the pilots amaze us with ever-increasing creativity, beauty, and skill in their disguises. It's a unique aerial parade in the world, taking the audience into an extravagant imaginary realm ! These spectacular costumed takeoffs make headlines in media outlets worldwide every year.

You can experience it live at the North takeoff area (La Moquette) as well as at the landing zone.



**ICARE SHOW, THE BREATHTAKING
AERIAL BALLET, ON SEPTEMBER
23RD AND 24TH.**

Icare Show is the most incredible airshow in the world. The Coupe Icare brings together everything that flies light, with and without engines, and in recent years, it has also included breathtaking aerobatic plane demonstrations. As in every edition, the Coupe Icare will offer daring demonstrations performed by top-notch pilots !

+ 15 DISCIPLINES

PARAGLIDING

HANG GLIDING

PARAMOTOR

ULM

HOT AIR
BALLOON

SKYDIVING

MINI-HOT AIR
BALLOON

WINGSUIT

SKI
MOUNTAINEERING

KITE FLYING

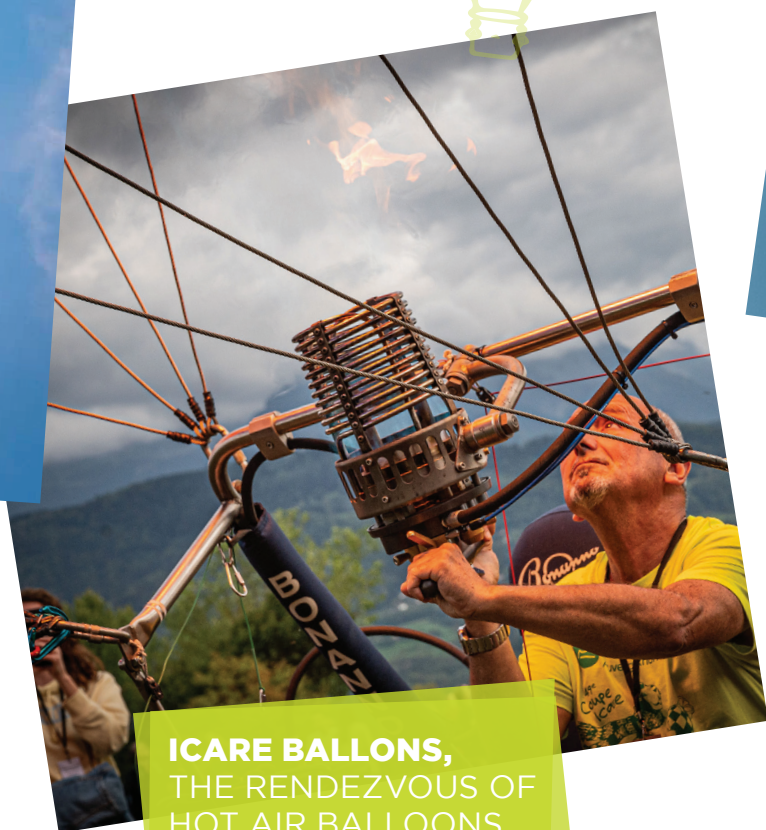
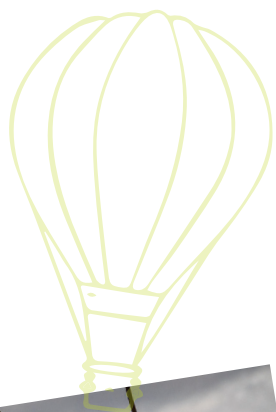
BOOMERANG

AVIATION

GLIDING

FALCONRY

PAPER BALLOONS



ICARE BALLONS, THE RENDEZVOUS OF HOT AIR BALLOONS.

Like a ritual celebrating sunrise and sunset, numerous hot air balloons rise slowly into the sky, gigantic and majestic ! Collective takeoffs of these hot air balloons, with varied shapes and colors, meandering through the air for our greatest delight! A magical moment of poetry that has been accompanying the sun's journey over the Coupe Icare for 30 years this year.

Balloons of all shapes and airships are present at the Lumbin area from Friday to Sunday, depending on weather conditions, at sunrise and sunset. Numerous surprises await visitors this year, with unprecedented hot air balloons, aerostats of all colors, shapes, and sizes !

ICARE ULM SHOW THE BALLET OF MOTORIZED ULTRA- LIGHTS.

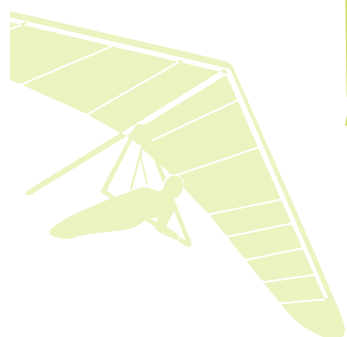
An ephemeral ULM (Ultralight Aircraft) runway in Lumbin, featuring ULM exhibitions and demonstrations.



ICAROBATIX THE EXHILARATING SLALOM OF PARAMOTORS.

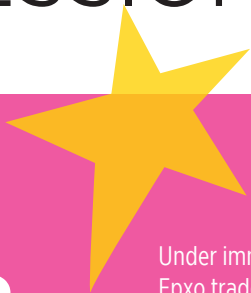
Like its cousin paragliding, paramotoring is in a constant state of innovation and has an increasing number of practitioners.

The «skyracers»; of Icarobatix will once again be present for this high-speed chase just above the ground, during which the world's best pilots compete against each other.





THE EXHIBITIONS: THE MEETING PLACE FOR PRACTITIONERS AND PROFESSIONALS



Icare Expo

the first international trade show for paragliding, paramotoring, and aerial sports-professionals.

Under immense marquees, the Icare Expo trade show will welcome over 200 international companies working in the field of ultralight aerial sports: paragliding, paramotoring, hang gliding, Ultralight Aircrafts, skydiving, and more.

It's an opportunity for everyone - federations, manufacturers, importers, retailers, schools, clubs, pilots, and the general public - to meet and exchange ideas about the latest innovations and everything that makes up the various disciplines: flying equipment, technical clothing, accessories, instrumentation, technological innovations, and more.

A second-hand market is organized to allow practitioners to find good deals.

Among the participants, some organizations offer pilots the chance to recycle their used wings into everyday objects or generously donate their equipment in good condition to pilot schools in remote parts of the world, in emerging countries, to introduce everyone to the joys of flight.



Outdoor Sports & Recreation - in Lumbin

Numerous manufacturers and retailers of outdoor sports equipment present their latest innovations for the whole family.



Icare Test

try before you buy.

Icare Test returns for the third time and confirms its position as a highlight of the Coupe Icare. This event offers paraglider pilots the opportunity to discover and test-fly all the latest equipment (paragliders, harnesses, flight instruments, etc.) by borrowing them directly from the different manufacturers and importers present on-site.

Access to the various tests: 15 euros.



A group of four people, three men and one woman, are smiling and posing for a photo. They are all wearing bright yellow-green high-visibility vests over various shirts. The man on the far left has glasses and a headset. The woman next to him has long brown hair and white sunglasses. The man next to her has grey hair and blue sunglasses. The woman on the far right is wearing a black cap with a green brim and a green vest. They are standing in front of a large white tent and other event structures. A red star graphic is positioned below the text box.

AN ICONIC EVENT DRIVEN BY AN ENTIRE REGION

IN ALMOST 50 YEARS, THIS EVENT BORN OUT OF THE PASSION OF A FEW AND FUELED BY THE ENERGY OF AN ENTIRE VILLAGE HAS BECOME THE LARGEST EVENT OF ITS KIND IN THE WORLD AND THE OUTDOOR SPORTS EVENT THAT ATTRACTS THE MOST SPECTATORS IN THE AUVERGNE RHÔNE-ALPES REGION.

The Coupe Icare has long been an internationally renowned event, with its spectacular images widely broadcasted by the media in France and around the world. It serves as a fabulous showcase for our region, with a significant economic impact.

The event shines a spotlight on valleys with breathtaking landscapes, attracting visitors from all over the world.

Regarding aerial activities, the Coupe Icare has greatly contributed to establishing the reputation of the Saint-Hilaire - Lumbin free flight site and has supported the development of an economic activity related to various aerial practices in the area. Today, the Saint-Hilaire - Lumbin site is home to around fifty professionals who make a living from free flight, including flight schools, tandem flights, equipment shops, and more.





SIGNIFICANT ECONOMIC IMPACT FOR THE REGION

DURING THE EVENT:

- From the Plateau des Petites Roches to the Grésivaudan Valley, from the borders of Savoie to the Grenoble metropolis, all tourist accommodations are occupied by festival-goers.
- Merchants and restaurant owners throughout the Grésivaudan Valley experience a significant increase in sales, equivalent to an additional month of revenue, in September.

THROUGHOUT THE YEAR:

- The site welcomes pilots from all nationalities and trainees who come to fly or learn to fly at «the Coupe Icare site.»
- Tourists and vacationers from around the world visit the site and the region after discovering it through media coverage of the Coupe Icare, often treating themselves to a tandem discovery flight.
- The organization of the Coupe Icare is committed to working with local service providers, generating economic activity in the region.

For nearly 50 years, the Coupe Icare has successfully brought the local population together, creating a strong social bond. The inhabitants of the site are highly involved in the event's preparation.

Generations of volunteers succeed within families, giving the event its strength, dynamism, and a high level of hospitality that is greatly appreciated by the public.



TODAY, THE COUPE ICARE BELONGS TO AN ENTIRE REGION THAT HEAVILY INVESTS IN THE SUCCESS OF THIS EVENT.



THE COUPE ICARE AIMS TO PROMOTE A LOCAL AND SOLIDARITY-BASED ECONOMY IN ALL ASPECTS OF ITS ORGANIZATION, INCLUDING CATERING, TRANSPORTATION, PURCHASES, AND EMPLOYMENT.



IN 2022, THE COUPE ICARE IS:

90 000 €

donated to 35 local associations standing by our side.

1 300 volunteers.

50 private and institutional partners.

50 000

spectators in 2022.

90 000

spectators in 2019.

30 000

eco-cups distributed.

45 000 followers

250 000

unique visitors on the website.

12 871 668

clicks on the website.

120 international media outlets present.



THE ST HILAIRE / LUMBIN SITE

TWO VILLAGES SEPARATED BY HIGH CLIFFS, 700 METERS OF ELEVATION DIFFERENCE, BUT BROUGHT TOGETHER BY FREE FLIGHT FOR 50 YEARS.

SAINT-HILAIRE

A medium-altitude mountain village with 1500 inhabitants, located on a natural promontory of the Chartreuse massif overlooking the Grésivaudan Valley. From its 2062m peak, the local summit of Dent de Crolles watches over this small village that cherishes the art of living throughout the seasons. Thanks to the Coupe Icare, it has become one of the most famous paragliding and hang gliding sites in the world. Highly popular among pilots for its flight potential, it is also an ideal holiday destination for families due to the diversity of activities and outdoor sports available, as well as its proximity to major cities and Alpine resorts.

- 2 ski resorts (Saint-Hilaire and Col de Marcieu) and 1 summer outdoor resort (Col de Marcieu)
- 4 paragliding and hang gliding take-off areas in the village
- 25 km from Grenoble and Chambéry (30-minute drive)
- Located within the Chartreuse Regional Natural Park

WWW.PARC-CHARTREUSE.NET

Saint-Hilaire is the site for hang gliding and paragliding take-offs, located on the Plateau des Petites Roches, the eastern balcony of the Chartreuse massif, perched at 1000 meters above sea level. Lumbin, a small expanding village, hosts the landing fields in the heart of the Grésivaudan Valley.

LUMBIN

A village of approximately 2000 inhabitants located in the heart of the Grésivaudan Valley and Dauphiné region, the municipality of Lumbin hosts the paragliding and hang gliding landing areas throughout the year. On either side, the valley extends from Grenoble to the borders of Savoie, an economically dynamic territory with numerous businesses from various sectors. The Grésivaudan region is home to many international company headquarters. Over the years, the landing area has developed an artisanal zone that accommodates businesses related to outdoor sports.

- Population doubled in 15 years since the establishment of microelectronics factories in Crolles and Bernin.
- 23 km from Grenoble (20-minute drive)
- As the crow flies: 2.5 km from Saint-Hilaire

The Plateau and valley municipalities are part of the Grésivaudan community of municipalities.

WWW.LE-GRESIVAUDAN.FR



ICARE ECO, FOR A SUSTAINABLE EVENT

WHEN YOU LOVE YOUR TERRITORY AND SEEK TO ENHANCE IT, EVERY EFFORT IS MADE TO MAINTAIN ITS AUTHENTICITY AND PRESERVE ITS BEAUTY.

Thus, the Coupe Icare takes care to continuously improve its environmental impact.

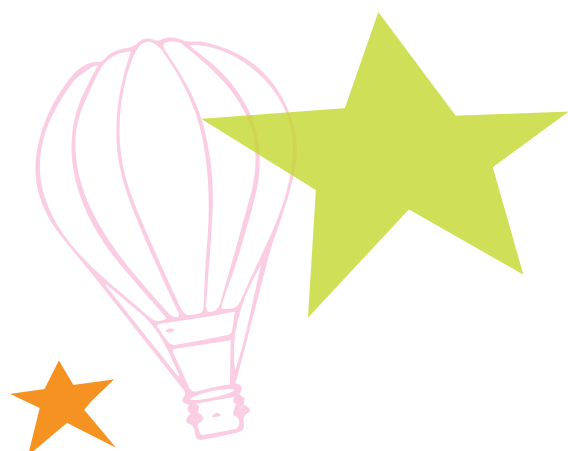
That's why an ambitious sustainable development policy is implemented and strengthened every year. These efforts and initiatives are applauded by all pilots and stakeholders in light aviation, a community particularly sensitive to environmental issues.



AN ALTERNATIVE TRANSPORTATION NETWORK FOR THE WEEKEND

In partnership with local authorities (Grésivaudan community of municipalities, Isère department, and Auvergne-Rhône-Alpes region), an entire network of alternative transportation is offered to the public on Saturdays and Sundays to access the sites without a car. The operation works so well that the car parks in Saint-Hilaire are rarely full.

- **Special bus line from Grenoble**
- **Park and ride with shuttles to the 2 event sites**
- **Signposted cycling routes from Grenoble**
- **Reduced-rate regional train**
- **Encouragement for carpooling**





WASTE: LIMITING AND SORTING

We limit... by using reusable cups (1 euro deposit) in the colors of the Coupe Icare. This initiative is supported on-site by the local association Le Grand Tetras, responsible for informing and explaining the purpose of this approach. In terms of festival catering, cutlery and plates are compostable and recyclable, while dry toilets have replaced traditional chemical toilets.

And we sort... thanks to selective waste bins set up throughout the event by the association Aremacs (Association for recycling at cultural and sports events) in partnership with the Auvergne-Rhône- Alpes region..

ENVIRONMENTAL RESPONSIBILITY A COMMITMENT TO CONTINUOUS IMPROVEMENT

Flight slots for paramotors and other ultralight aircraft have been arranged to minimize noise pollution.

The organizing committee has also decided to no longer showcase vintage airplanes in aerial demonstrations and to eliminate helicopter rides from Lumbin.

The event hosts environmental awareness campaigns every year in collaboration with the Isère department, the League for the Protection of Birds, and the Chartreuse Regional Park.

Furthermore, the Coupe Icare is a must-attend event for aviation stakeholders who implement environmentally friendly initiatives. Free-flight practitioners, by definition, have close contact with natural environments and are particularly sensitive to environmental issues. For example, some participants will showcase new recycling techniques for the fabrics used in the construction of paragliders and hang gliders, giving a new life to aircraft that have contributed to this environmental awareness. It is from above that the planet appears most fragile...

THE ICARE COMMITMENT

- WASTE COLLECTION AND SORTING IN COLLABORATION WITH THE AREMACS ASSOCIATION AND THE AUVERGNE- RHÔNE-ALPES REGION.
- PARKING FACILITIES, TRANSPORTATION SERVICES WITH SHUTTLES, DESIGNATED CYCLING ROUTES, AND BIKE PARKING.
- ENCOURAGEMENT OF CARPOOLING AND REDUCED-RATE REGIONAL TRAINS (TER).
- USE OF REUSABLE DEPOSIT CUPS AT ALL FOOD AND BEVERAGE POINTS.
- DISTRIBUTION OF REUSABLE BAGS IN THE COLORS OF THE COUPE ICARE.
- LIMITATION OF NOISE DISTURBANCES DURING THE NIGHT (CONCERTS AND SOUND ACTIVITIES CEASE AT 1 AM).
- COMPREHENSIVE SITE CLEANING AFTER THE EVENT.





PRESS ROOM

- Accessible upon accreditation approval
- Located in Saint-Hilaire, at the heart of the event - in the upper station of the funicular, within the Icare Museum
- Internet connection and WiFi network available
- Useful documentation about the event and the region
- Aerial photography is possible (information and reservations through the press service only)
- Accreditation badges and «press» vests must be collected in the press room in Saint-Hilaire. A deposit of 30 euros will be required for the loan of the «press» vest, which is mandatory on all aerial areas.



PRESS SERVICE

FROM TUESDAY, SEPTEMBER 19TH TO SUNDAY, SEPTEMBER 24TH, 2023 ACCREDITATION REQUESTS MUST BE SENT BEFORE SEPTEMBER 7TH

50^{ème} Coupe Icare

INTERVIEWS AND PHOTO REPORTS

- Upon request to the press service
- Previous editions : photos, videos, press releases, and ready-to-broadcast clips available upon request.

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